

## **WHEN WILL MY PARISH RUN THE CAMPAIGN?**

Every parish in the Archdiocese of Seattle will participate in the campaign and each wave will last approximately six months from start to finish. During your wave, your pastoral leader, staff, and lay volunteers will receive training on how to implement the campaign.

## **HOW WILL THE CAMPAIGN ASK FOR GIFTS? WHAT IS THE COLLECTION PERIOD?**

During the Silent Phase, then-Archbishop Sartain worked with the General Chairs and Campaign Cabinet to secure support from major donor prospects. These prospects were asked to make a gift payable over five years.

During the parish waves, pastors and lay volunteers from each parish will personally approach every parish family (excluding those who are approached during the Silent Phase) and ask them to consider making a three-year gift to the campaign. These requests take place through face-to-face visits, large and small group events, direct mail and in-pew appeals, as appropriate. Volunteers are provided in-depth training on the campaign goals to be able to answer basic questions before they make any face to face visits.

The campaign will ask all families to consider making a specific gift – for instance, “\$5,000 a year for three years.” Gift requests are based on family giving history and input received during the campaign planning study. Request amounts must be approved by pastors to ensure the campaign is not asking any family to consider a gift which is inappropriate, insulting, or unachievable.

## **WHAT HAPPENS TO THE CAMPAIGN PLEDGES AND DONATIONS AS THEY COME IN?**

The archdiocesan accounting department will process all gifts and pledges received, in coordination with the Office of Stewardship and Development.

The archdiocesan accounting department will disburse campaign funds to the *Called to Serve as Christ* non-profit corporation, created as a separate entity to ensure accountability. The non-profit corporation, overseen by a board appointed by Archbishop Etienne and made up of clergy, women religious and laity as well as archdiocesan development and finance staff, ensures campaign funds are disbursed to the parishes, to pay expenses and to the needs in accord with the intention of the donors and campaign case statement. For example, the funds raised for the priest pension plan will be placed in the priest pension trust plan.

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SERVE *as* CHRIST**

— *A campaign for our* —  
PRIESTS, SISTERS & FAMILY OF FAITH

## **WILL MAJOR GIFTS BE COUNTED TOWARD THE PARISH FINANCIAL GOALS?**

Yes. Gifts solicited during the campaign Silent Phase (typically prospects with requests above or around \$100,000 over five years) will be treated like any other gift and credited to the donor's parish up to the parish's goal UNLESS the donor instructs otherwise. Major gifts will count toward the parish goal, but will not be publicly counted until near the end of the parish's campaign.

## **WHEN WILL OUR PARISH RECEIVE ITS SHARE OF CAMPAIGN FUNDS?**

The parish share will be based on money actually collected. The archdiocesan Accounting Office will provide your parish with a quarterly report showing gifts made and collected from your parishioners. Later that month, they will disburse 15 percent of the funds collected from your parishioners during the past three-month period.

## **WILL PARISH IN-KIND GIFTS COUNT TOWARD PARISH GOALS OR THE 15 PERCENT PARISH SHARE?**

No. In-kind gifts, such as painting, construction, or demolition will not count toward the parish goal or the 15 percent parish rebate.

## **WILL CORPORATE MATCHING GIFTS COUNT TOWARD PARISH FINANCIAL GOALS OR THE 15 PERCENT PARISH SHARE?**

Yes. Any corporate matching gift will count toward the parish goal and will be credited to the parish quarterly, as funds come in, just like all other gifts and payments.

## **ARE GIFTS OF STOCK, PROPERTY, LIFE INSURANCE, ETC. ACCEPTABLE GIFTS TO THE CAMPAIGN?**

Yes. The Archdiocese of Seattle will accept every extraordinary gift. While estate gifts may not be realized in the campaign's standard pledge redemption period, the parish will receive acknowledgement of the intended gift – however, the parish will not receive its share until the gift is realized.

## **WILL THE CAMPAIGN ALLOW DONORS TO SPECIFICALLY DESIGNATE THEIR GIFTS?**

The Archdiocese of Seattle will provide donors with the option to designate their gift, however, the campaign will not proactively communicate this ability. Gift designations to specific women religious orders, individual sisters or priests will not be allowed.

## **ARE PARISHES EXPECTED TO PAY FOR CAMPAIGN EXPENSES (I.E. CAMPAIGN MEETING FOOD/DRINK, ETC.)?**

The campaign is to pay all standard campaign expenses and include those costs as a line item in the campaign case. The campaign may pay some expenses for unique parish communications under \$500 (e.g. billboard sign). All expenses are to be approved by the Office of Stewardship and Development in advance.